

Doing Business with India, 2011

16 June, 2011

Centre for Indian Business, University of Greenwich

Partners: Centre for Indian Industry, Tata Consulting Services, UK India Business Council and Emerald Group Publishing Ltd.

Theme

Creating the knowledge economy: bringing the academy into practice and practice into the academy.

Background

India's economy is expanding with GDP growth at a healthy 9% per annum. This creates tremendous opportunities for India as it moves towards becoming a leading global economy. The skills and knowledge needed in the workplace are changing to reflect this. However, many challenges remain if India is to make a successful transition to a full knowledge economy. India recognises the enormity of the challenges and is looking to foreign providers to contribute. This increased openness of the Indian government to international collaboration is creating a positive environment for building partnerships between the UK and India across a wide range of sectors.

This conference will look at how Media and Broadcasting, Health and Social Care, Higher Education, and other key sectors are changing. It will explore the demand for skills and knowledge in each of these areas, identify where there are gaps and explore the role that both Indian and foreign consultants, entrepreneurs, educationalists and researchers can play in bridging these gaps.

On a more practical level the conference will look at the challenges facing foreign providers in business and education who want to enter the market and those who are already established. It will provide examples of best practice in building partnerships to date.

Inauguration Event

Guests of honour

Host: Baroness Blackstone, Vice Chancellor, University of Greenwich

Patricia Hewitt, Chair of the UK India Business Council (UKIBC), former Secretary of State for Trade and Industry (to be confirmed)

Who should attend?

- UK and Indian business professionals and academics who are hoping to enter the market or expand their business

Why attend?

- If you are looking for an up to date understanding of the challenges and opportunities of the Indian economy
- If you are looking for expert advice on doing business and building partnerships with India
- If you are considering entering the Indian market
- To develop your network of contacts and opportunities

Key Features of the Conference

- Presentations, panel discussions and case studies on doing business with India by renowned academics and business professionals from both the UK and India
- One-to-one clinics by specialist consultants with experience of developing business with India

Conference Themes

Plenary themes

- The Indian economy in 2011
- Opportunities and issues in doing business with India in 2011
- Public policy and regulatory context
- Strategic alliances
- The cultural context
- Role of business and academia in providing education

Specialist sessions

- Higher education and knowledge
- Media and Broadcasting
- Innovation and entrepreneurship
- Health and social care
- Skills and human resource development
- Market entry best practices

Practitioner Sessions

- Case studies and overviews from leading industrialists
- Business clinics and workshops offering personal sessions with experienced practitioners